

## What's Twitter Playing At Now?

Today, without any notification, <u>Twitter suspended all accounts</u> operated by new market entrant <u>PANQUAKE.COM</u>. PanQuake offers users a next generation approach to short messaging, where user privacy is paramount and user data is not sold, in fact not even collected. And, uniquely, as *PanQuake* is a subscription model, there will be no advertising on the platform.

It has been only a few months since Twitter CEO Jack Dorsey assured US legislators that Twitter was not anti-competitive or a monopoly. Last July, in a series of tweets promoting an Open Internet, Dorsey described "emergent and growing threats" that included "large organizations... killing competing ideas and organizations that could be better for society."

This latest action by Twitter against a new competitor seemed to tell another story - one that makes a mockery of <u>Dorsey's own summation</u> of his 2018 Senate testimony where he explicitly stated about Twitter: "We're here to contribute to a healthy public square, not compete to have the only one."

Contrary to its own stated policy, Twitter did not give any notification of the removal of the seven official PanQuake/Talk Liberation accounts they suspended. In the vacuum created by Twitter's lack of engagement and dialogue many were left wondering - were these accounts deliberately silenced or censored in error? Eventually, the accounts were reinstated, with PanQuake losing approximately 8 hours of service.

With an uptick in donations to the <u>PanQuake seed crowdfunding campaign</u> and overwhelming user support for PanQuake being expressed on Twitter, it is clear with whom public sentiment lies.

Yale University Privacy Lab Founder and PanQuake Executive Sean O'Brien said: "Twitter's move to ban the official PanQuake accounts today - albeit temporarily - was a blatant example of its anti-competitive platform in action. Though Founder Jack Dorsey is quick to tell government regulators about his enthusiasm and support for alternatives, the reality is brazen contempt for any potential threat to Twitter's dominance in the market. PanQuake announced features which Twitter embraced shortly after, such as

a subscription model. An aging Twitter may think its own plans for new versions of their network will be threatened by the new and fresh example of PanQuake and other arising social media products, so they might be tempted to stamp out competitors aggressively and curtail their speech."

PanQuake co-Founder Suzie Dawson said: "If deliberate, this action by Twitter would have been definitive proof of anti-competitive and monopolistic behaviour. That would have only compounded myriad pre-existing and valid concerns of millions of users about the trajectory of Twitter's conduct and operations, highlighting the critical need for PanQuake in the social media space."

Is Big Tech going to keep silencing competition? Ultimately the power is in the user's hands to decide. Increasingly, users are understandably losing patience with the status quo and are eager to reclaim their rights.

They are hungry for a solution and thanks to our combined efforts they are going to get it! With the support of a strong community who are helping out not only by donating, but by spreading the word, sharing the links, making sure that all of their networks know that *PanQuake* is coming, that it's different, that it respects users and their privacy, that it will be advertising-free and that it will be available to all.

Talk Liberation encourages everyone who is waiting for that change to make it happen, to donate to accelerate the process and to spread the word!

Visitors to PanQuake.com are

- a) joining a community dedicated to the successful delivery of a product which will bring next generation solutions to a market that is hungry for change
- b) crowdfunding to contribute to the product development at <a href="https://gogetfunding.com/panquake">https://gogetfunding.com/panquake</a> and
- c) spreading the word that things can and will be different

With outdated, corrupt legacy platforms becoming obsolete, algorithm by algorithm, PanQuake offers a solution.



## On The Web

Official Website: PanQuake.com

Facebook Page: <a href="https://www.facebook.com/TalkLiberation">https://www.facebook.com/TalkLiberation</a>
Twitter Account: <a href="https://www.twitter.com/Pan">https://www.twitter.com/Pan</a> Quake

**MEDIA ENQUIRIES:** media@talkliberation.com



