For immediate release Monday November 11th, 2024



Meet Lnqk Me: the newest piece of the Panquake Pie!

It's a matter of trust. On the internet there is very little trust these days. People know they're only one click from disaster. Lnqk Me is here to change that. On Lnqk Me, you will collaborate with your team on our unique dashboard. Create safer short links and QR codes for more effective, more trusted digital marketing campaigns. Apply today to transform your brand trust, with Lnqk Me.

<u>Talk Liberation</u>, the team behind the viral <u>Panquake</u> campaign are launching another ground breaking tool, <u>Lnqk Me</u>. <u>Lnqk Me</u> is slated to change the digital marketing outcomes for communities, campaigns and corporates who promote their products and services online.

In short: user exploitation is out and privacy is in! It's all about benefitting the users - which is key to earning brand trust for forward-thinking enterprises.

Talk Liberation Founder and Chief Product Officer, Suzie Dawson said: "Serving users, not Big Data, is what we are all about. We engineer our products to respect your privacy. We don't track you or sell your data and we don't use sneaky algorithms or experiment on you with AI. Lnqk Me is digital marketing the way it should be: ethical, trustworthy, safe."

The times they are a'changing. With the advent of privacy-focused internet legislation (such as GDPR and CCPA) spreading around the world, huge fines are being imposed on Big Tech for exploitation of user data. The time is now for savvy businesses to commit to protecting their communities in order to grow their bottom line.

Mainstream internet users are very aware of the sophisticated methods of data collection exercised against them. Many users are rightly wary about clicking on links - which often contain code that tracks users around the internet, taking control of their information away from them. <u>Lngk Me</u> links and QR codes enable the collection

of anonymous metrics and campaign performance data without ever tracking or spying on individual users who click on links.

In 2023, Talk Liberation released <u>Panquake Me</u>, a free short link generating, cleansing and archiving tool which has achieved hyperbolic adoption rates in its first year of release. <u>Lnqk Me</u> is the enterprise version of <u>Panquake Me</u>, with a hugely expanded functionality set able to service business teams large and small with all of their digital marketing needs.

<u>Lnqk Me</u> features an inbuilt scheduler, an image gallery, and a collaborative and transparent working environment for digital marketing teams. Upload bulk links and download one-click ready-to-present business reports to show off your performance metrics.

Lnqk Me's customisable drag-and-drop dashboard facilitates:

- digital campaign creation and management
- project creation and management
- user and team creation and management
- marketing channel configuration and management
- short link and QR code creation and modification
- campaign metrics and performance tracking
- web domain and social media integrations
- image gallery
- scheduler
- bulk upload
- business reporting

As we have seen with Pnqk.me, reducing the fear users experience when receiving links, earns you more clicks. So if digital marketing is key to your business success, Lnqk Me is a brighter future for you and peace of mind for your customers.

You can apply today to become a <u>Lnqk Me</u> Pilot Customer and become one of the first businesses in the world to transform your brand trust.

BACKGROUND ON Talk Liberation:

Talk Liberation makes software you can trust. We are here to keep Big Tech out of your business.

Talk Liberation is a new kind of software development house, with a suite of products that make the internet a safer place for you.

You can join more than 1,000 subscribers at our <u>Talk Liberation Substack</u>. Where we keep you regularly updated with breaking news in the internet, social media, digital privacy and security arenas. Subscribe for FREE or contribute \$5 per month to help support our mission.

BACKGROUND ON Panquake:

Panquake is Talk Liberation's flagship product. To date, over 3 million people have visited the Panquake.com website and over 3,800 donors have contributed funds towards the development of the next generation social media technology.

Since Panquake first discussed a groundbreaking idea of a crowdfunded social media application where the users are the customers – not the product – Panquake's build has achieved a series of major milestones, from network design proof of concept to a fullyfunctioning application interface.

Members of the public have flocked to <u>apply to become Panquake</u> <u>BETA users</u> and Panquake is in its final build phase in order to launch the BETA offering.

With Big Tech algorithms, AI moderation and massive data breaches rendering outdated, monopoly platforms obsolete, **Panguake offers a vital and timely solution.**

On The Web

Official Website: https://Panquake.com/press Press Center: https://Panquake.com/press

Facebook Page: https://www.facebook.com/TalkLiberation

Telegram Channel: https://t.me/Panquake

Substack Page: https://talkliberation.substack.com

MEDIA ENQUIRIES: media@talkliberation.com

PUBLIC ENQUIRIES: contact@talkliberation.com

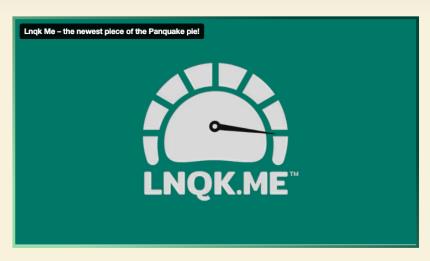






APPLY NOW

FAQ



IT'S A MATTER OF TRUST

Lnqk Me is bringing trust and security to an industry that has very little. No one trusts digital marketing short links. They too often get sent by spammers. This hurts your engagement and your bottom line.

APPLY NOW





CREATE SHORT LINKS & QR CODES

Validated Links and QR Codes your customers can trust



EXPORT READY TO PRESENT BUSINESS REPORTS (METRICS)

Save time and create the exact reports you need

APPLY NOW

