

FOR IMMEDIATE RELEASE
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Anti-competitive Twitter Silences Public Group of Alternative Platform Supporters

What does customer service mean to you? Inadvertently giving a Master Class in how no service should ever treat its users, an email from Twitter published by competing service Panquake provides a stark example of corporate hubris on naked display.

"Panquake People", the Twitter account providing a platform for a group of everyday, ordinary citizens looking to promote an equitable and ethical social media alternative to the abuse of users by Big Tech has been targeted by Twitter for permanent suspension.

Twitter's sparse, 44-word email (including greetings!) notification to the Twitter users makes accusations without providing any evidence or qualifying information whatsoever. A public campaign update on Panquake's GoGetFunding page reads:

"This letter shocked us for a number of reasons.

- 1. Twitter is not just attacking Panquake staff, as they have done previously, but now also our supporters*
- 2. Twitter claims Panquake People had "multiple or repeat violations" of its Terms Of Service - this is false. This is the first account suspension and no prior warning was ever received.*
- 3. Despite making allegations, Twitter supplied **no evidence whatsoever** of any such "violations" of its Terms of Service. So their email amounts to hollow words, from a callous organisation.*
- 4. Panquake People only amplified the voices of ordinary people - **it did not post any custom tweets or new content at all and never had.** So any infringing content (which we seriously doubt there was any) was via retweet only.*
- 5. The hubris required to ban an account with no evidence and then dictate that the customer cannot even reply to the letter or follow up on the issue in any way, is a shocking lack of transparency and a total abandonment of the democratic value of due process."*

Panquake Founder Suzie Dawson said: "Twitter is providing a fantastic example of everything that we at Talk Liberation never want to be. Their communications to users reek of arrogance and the flexing of a power imbalance skewed against users and towards private industry. At Panquake, you will be able to speak to a real human. You will get real explanations. You can review public blockchain records detailing our moderation decisions. Our transparency represents a sea change in attitude from the way that corporations like Twitter choose to conduct themselves."

The paradigm shift offered by Panquake has been exciting users around the world, which likely explains why public supporters of this next generation platform are now being flagrantly silenced by aging and stale competitors.

Visitors to PanQuake.com are

- a) joining a community dedicated to the delivery of a product which will bring next generation solutions to a market that is hungry for change
- b) successfully crowdfunding to contribute to the product development at <https://gogetfunding.com/panquake> and
- c) spreading the word that things can and will be different

With outdated, corrupt legacy platforms becoming obsolete, algorithm by algorithm, PanQuake offers a solution.

On The Web

Official Website: PanQuake.com

Facebook Page: <https://www.facebook.com/TalkLiberation>

Twitter Account: https://www.twitter.com/Pan_Quake

MEDIA ENQUIRIES: media@talkliberation.com

