Assange Supporters Take on Big Tech; Release New Anti-Spying, Archiving Tool

Supporters of WikiLeaks Founder Julian Assange have just changed the balance of power between internet users and Big Tech, launching Panquake Me, a free app that protects users from being spied on by web trackers and preserves the original web content.

Developed by Panquake, an international team of crowdfunded tech innovators, Pnqk.me solves three problems in one easy click. Featuring a super sleek, professional design, Panquake Me;
- Removes trackers and cookies from web links: preventing social network graphing by corporations and governments,
- archives the original source content (no more dud links online), and
- shortens the link making it easily shareable.

Founder and Chief Product Officer, Suzie Dawson, is a former journalist and activist whose work was routinely shared by Assange between 2014-2019 until he was arrested and imprisoned in the United Kingdom. Dawson also founded Unity4J, a global movement in support of the persecuted publisher. Dawson said:

"The last thing that Julian said to me before he was hauled out of the Ecuadorian Embassy was 'History is fake news all the way down.' Julian dedicated his life to preservation of information in the public interest. In a similar vein, the ethos of Pnqk.me is to empower every day users and protect them against those who would otherwise exploit and disappear them."

Julian Assange warned the world about censorship, monopolistic practices and abuses of users by social media companies, many years before it became a hot mainstream topic. In 2017 he said:

"Twitter's increasing censorship points to the future: each person will live in an undetectable filterverse of one."

In a digital environment where user rights and privacy have been constantly undermined, Dawson also lost trust in social media platforms, so she came up with her own – Panquake. Now in development, Panquake places user considerations at the heart of every decision be it architectural or commercial.

However, things have gotten even worse for the wider internet of late. It has become apparent that not only are users spied on inside Big Tech applications, but also when sharing links between them. To address the urgency of the moment, a piece of Panquake's technology was carved off to enable the early release of Panquake Me.

The tool is an antidote for many of the problems faced by internet users today. Panquake's Chief Technology Officer, Sean O'Brien, said:

"Other link shortening services can track your activity and those who you share links with. Ours does not. We developed Panquake Me out of a need, to specifically not record identifiers about you or anyone who clicks on Pnqk.me links."

Panquake Me is free for use by the public and an enterprise version is planned for later release.

About Panquake:

To date, over 3 million people have visited the Panquake.com website and over 3,800 donors have contributed funds towards the development of the next generation social media technology.

Since Panquake first discussed a ground breaking idea of a crowdfunded social media application where the users are the customers – not the product – Panquake's build has achieved a series of major milestones, from network design proof of concept to a fully functioning application interface.

Members of the public have flocked to apply to become Panquake BETA users and Panquake is in its final build phase in order to launch the BETA offering.

Visitors to Panquake.com are
a) joining a community dedicated to the delivery of a product which

will bring next generation solutions to a market that is hungry for change,
b) successfully crowdfunding to contribute to the product development at https://panquake.com/donate, and
c) spreading the word that things can and will be different.

With Big Tech algorithms, AI moderation and massive data breaches rendering outdated, monopoly platforms obsolete, Panquake offers a vital and timely solution.
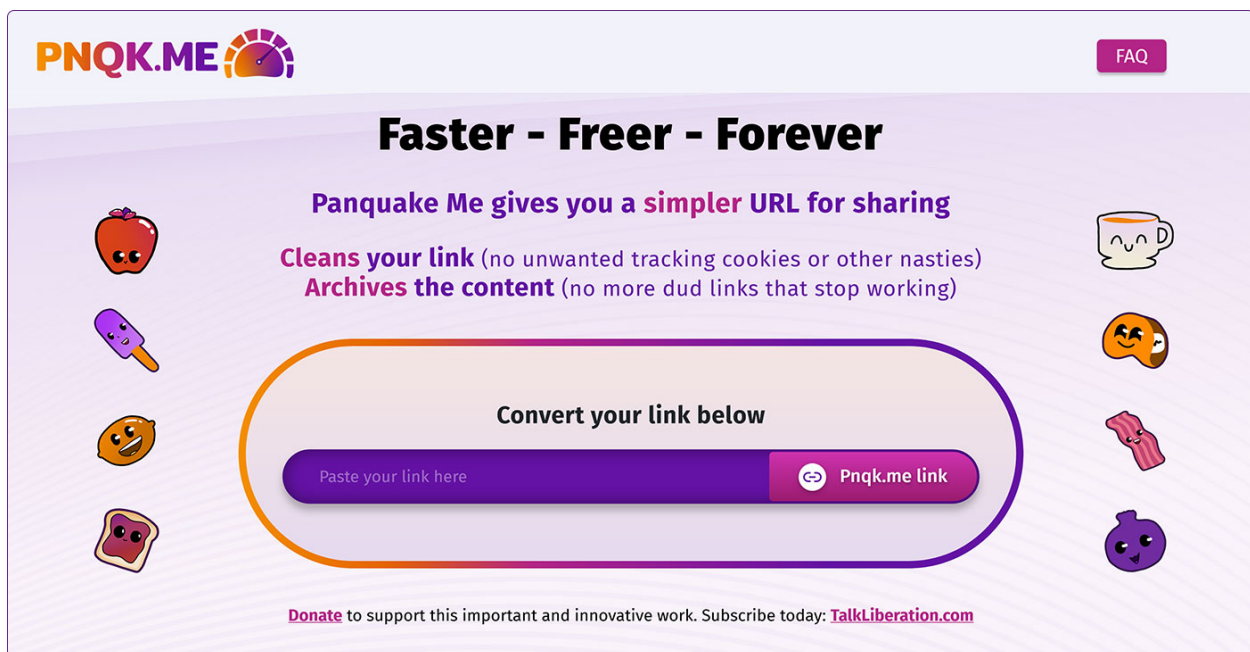
On The Web

Official Website: https://panquake.com
Press Centre: https://panquake.com/press
Substack Page: https://talkliberation.substack.com
Facebook Page: https://www.facebook.com/talkliberation
Telegram Channel: https://t.me/panquake

MEDIA ENQUIRIES: media@talkliberation.com
PUBLIC ENQUIRIES: contact@talkliberation.com

Screenshot of Panquake Me:

Campaign launch graphic: