FOR IMMEDIATE RELEASE

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Social media newcomer Panquake crosses the rubicon: 'Real users, real accounts, real content'

Independent software development house <u>Talk Liberation</u> today <u>confirmed that</u> the first ever 'real' <u>Panquake</u> social media accounts have been created by their team and the first 'quake' message posted.

In May this year, Talk Liberation announced that viral social media project Panquake was <u>on an Alpha Test Net</u>. Only four short months later, the project has progressed to the next phase, dubbed '*Panquake Lite'*.

"I am so proud of our team for having achieved this milestone," said Suzie Dawson, Talk Liberation Managing Director and founder of Panquake. "Against all odds, and in spite of every trial and tribulation we have faced, we have continually progressed this project in good faith, working tirelessly to deliver on our commitments to all those who believe in and support us. Because of that support, positive change is coming to the world of social media."

This latest version of the Panquake social network purged all test and dummy data and accounts from the Alpha, making way for onboarding the very first permanent, persistent Panquake user accounts and content, which are being created now. Posts authored by users are being queued for later publishing on Panquake's Layer One blockchain when the long-anticipated public Beta is released.

The first 3 Panquake user accounts created were: @TalkLiberation, @Panquake and @Suzie (for Panquake founder Suzie Dawson). An expanding number of trusted users are being onboarded now. This is empowering the first 'real world' testing of the application, as users have real conversations and genuine interactions with each other.

The achievement is a testament to the project and to Talk Liberation's resilience: the tech company has overcome significant challenges, including <u>Twitter account suspensions</u>, frozen <u>PayPal donations</u>,

withheld seed funding, and persistent cyberattacks. Despite these obstacles, the project has continued to progress methodically toward its goal of transforming the online conversational space.

In October 2021, Panquake also <u>suffered the loss of</u> core team member Eynelys Garcia, who has now been <u>memorialised in the first 'quake'</u> message sent by the @Panquake account on Panquake Lite.

With the Test Net phase complete, the focus now shifts to gathering the feedback of Panquake Lite users to improve the application. As a cornerstone of its commitment to transparency, Talk Liberation has confirmed it will publish Panquake's code as open source, validating its promises regarding data processing and platform architecture.

In an age of seemingly never-ending restrictions on freedom of expression and of privacy violations, Panquake is needed more than ever. Today's announcement is a genuine triumph for all people.

BACKGROUND ON Talk Liberation:

'This is about people, not machines.' So begins the About Us page of Talk Liberation's <u>official website</u>. Talk Liberation is a next generation software development house driven by the ethos that we all have a right to retain our privacy and control over our own data while participating in online communities, and that as individuals, our personal details are not for sale or to be extorted in return for the 'privilege' of using software platforms.

Just a few short years ago Talk Liberation started out as a group of volunteers and IT nerds frustrated at how Big Tech was abusing our data and using social media to turn us from customers into commodities. The company now has scores of talented team members working in more than a dozen countries on a variety of software projects at various stages of design, development, testing and delivery. Panquake is Talk Liberation's flagship project.

BACKGROUND ON Panquake:

To date, over 3 million people have visited the <u>Panquake.com</u> website and over 3,800 donors <u>contributed funds</u> towards the development of the next generation social media technology.

Since Panquake first discussed a groundbreaking idea of a crowdfunded social media application where the users are the customers – not the product – Panquake's build has achieved a series of major milestones, from network design proof of concept to a fully-functioning application interface.

Members of the public have flocked to <u>apply to become Panquake BETA</u> <u>users</u> and Panquake is in its final build phase in order to launch the BETA offering.

With Big Tech algorithms, AI moderation and massive data breaches rendering outdated, monopoly platforms obsolete, Panquake offers a vital and timely solution.

On The Web

Official Website: https://Panquake.com/press
Press Center: https://Panquake.com/press

Facebook Page: https://www.facebook.com/TalkLiberation

Telegram Channel: https://t.me/Panguake

Substack Page: https://talkliberation.substack.com

MEDIA ENQUIRIES: media@talkliberation.com

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